



# M **anufacturing** month 2017

## Youth Plant Tours School Planning Guide

Want to participate in a  
manufacturing plant tour in your region?

Contact **Glenda Beaulieu**  
at [glenda.beaulieu@cme-mec.ca](mailto:glenda.beaulieu@cme-mec.ca)  
or call **604-713-7809**

Brought to you by:



**Canadian  
Manufacturers &  
Exporters**  
British Columbia

We are working with our partners to confirm events in the various regions, please visit [www.cmehalloffame.ca](http://www.cmehalloffame.ca) for the most current list of events.

## CALENDAR OF EVENTS

Visit website for more information.

### OCTOBER

- 02 Manufacturing Month Opening Reception
- 09 Thanksgiving Day
- 16 Manufacturing Week  
MLA Day in Victoria
- 17 Surrey Board of Trade Event
- 26 Manufacturing Month Closing Ceremony

### TO BE SCHEDULED

- **Plant Tours**
  - Surrey
  - Langley
  - Richmond
  - Burnaby
  - Chilliwack
  - Victoria
  - Nanaimo
  - Prince George
  - Kelowna

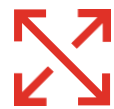
- **Industrie 2030 Workshops**
  1. Increasing Sales in Domestic & Foreign Markets
  2. Building a Strong and Skilled Workforce for Growth
  3. Fostering Innovation, Commercialization, and New Product Development
  4. Accelerating Adoption of Advanced Manufacturing
  5. Manufacturing a Competitive Business Environment in Canada

## THE POWER OF PARTNERSHIPS



Manufacturing Month raises the profile of our industry as highlighted in government (with proclamations and the inclusion of Manufacturing as one of four areas of strategic importance in the BC Jobs Plan) and among job seekers and the public. Once again, CME BC will join forces with our partners—BDO, Chambers of Commerce, Boards of Trade, BC manufacturing companies and educational institutions to organize plant tours, the BC Manufacturing Hall of Fame and other events. These serve to showcase the innovative manufacturing that happens in BC.

## EXTENDING OUR REACH

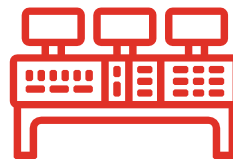


This year we are actively working on events in regions such as Victoria, Nanaimo, Prince George and Kelowna to showcase a diverse group of manufacturers throughout BC.

## GOALS FOR MANUFACTURING MONTH 2017: YOUTH AND INNOVATION



- Heighten the profile of the Manufacturing Sector among government, job seekers, students and the public.
- Increase the awareness of policy makers on the significant economic contribution and importance of our industry.
- Showcase high-skilled, high-paying career opportunities, especially to youth and immigrants.
- Showcase and learn from manufacturers and industry partners who are contributing to achieving Industrie 2030's goal of doubling manufacturing output & value-added exports by 2030 through workshops



In 2016, **15 successful & educational events** and **15 plant tours** throughout the province were attended by **over 500 participants**. Let's make 2017 an even greater success!

## Plant Tour Objective

To provide youth, faculty and government representatives with the opportunity to explore and see “hands on” manufacturing at leading edge companies.

## Tour topics

Will focus on **the importance of manufacturing**:

- Highlight number of employees, why it would be cool to work in manufacturing.
- What are the current challenges in their organization and how youth can help?
- Feature specific skills required to work in their organization - from entry level to specialized areas.
- Feature anything that is being done “radically” different - Manufacturing Wow Factor.
- What the manufacturer is doing to grow, innovate and remain competitive in today's global marketplace?

## Timing

Approximately 15 – 30 minutes be used to do opening presentations, telling a bit about the company and what they will see on the tour. The presentation will include:

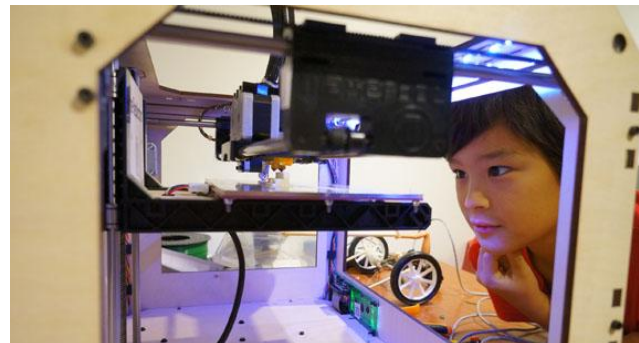
- Housekeeping (Evacuation, washrooms, tour etiquette, safety requirements)
- Brief company history / background / what they do
- What the tour will focus on
- Blueprint of plant and the flow of the tour through the plant

The tour should be 60 minutes in duration and be focused.

At least 15 minutes will be set aside at the end of the tour for questions and answers and feedback.

## School Tour Agenda:

8:30 am	Bus pick up school
9:30 am	Plant Tour 1
11:30 am	Post Secondary Tour & Lunch
1:00 pm	Plant Tour 2
2:30 pm	Return to school



# Manufacturing Month School Sign Up Form



<b>School:</b>	_____	<b>City:</b>	_____
<b>Primary Contact:</b>	_____	<b>Office Phone#:</b>	_____
<b>Title/Position:</b>	_____	<b>Cell Phone#:</b>	_____
<b>E-mail:</b>		<b># of Participants</b>	_____ Students _____ Faculty _____ Parents

**Brief Description of the Group:** *(Type of class and students, what interests them, what would they would like to see on the tour, what type of manufacturing have they been exposed to)*

## Plant Tour Dates

**Please select dates your school can participate on a tour during Manufacturing Month:**

October Week 1	3	4	5	6	School will arrange bus	CME to arrange bus
October Week 2	10	11	12	13	School will arrange bus	CME to arrange bus
October Week 3	17	18	19	20	School will arrange bus	CME to arrange bus
October Week 4	23	24	25		School will arrange bus	CME to arrange bus

## Other Questions or Comments?

### Show Your Support!

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