



**Canadian  
Manufacturers &  
Exporters**  
British Columbia

# Leadership makes the difference



## Save, Make & Connect — **Join CME**

Canadian Manufacturers & Exporters (CME) is the country's leading trade and industry association serving as the voice of 10,000 leading companies. As Canada's leading business network, CME also chairs the Canadian Manufacturing Coalition which unites 53 industry associations, more than 100,000 companies and 2 million employees from coast to coast.

The association focuses on improving business competitiveness through:



WORKFORCE SKILLS  
DEVELOPMENT



POLICY CHANGE



SUPPORT RESOURCES  
FOR SMEs



INNOVATION  
PROGRAMS



BUSINESS TO BUSINESS  
OPPORTUNITIES

**Connect to business opportunities  
and influence top government decision makers.**



# Top 5 reasons to join CME

## 1. Have your voice heard, and influence policy through exclusive access to all levels of a government

CME is in your corner, fighting to make BC manufacturing and exporting stronger, faster and better by being your voice, challenging policy, regulatory, and tax issues affecting you.

## 2. Save time and make money

You want ROI from CME, and we deliver. Access more than \$60,000 in discount savings and customized services through CME's Industry Benefits Program (IBP)—from office supplies and health benefits to group RRSP plans and accounts receivable insurance. Your investment in CME is a smart business decision that will pay for itself time and again.

## 3. Connect and learn through BC's best executive networks

CME's Manufacturers' Executive Councils (MEC) are exclusive peer-mentoring groups that allow BC business owners and senior executives to meet in structured, non-competitive environment to share and learn best practices. Access the ability to share, learn and grow.

## 4. Increase business skills, productivity and competitiveness

Programs like BCIT LEAN, leadership courses and TMAP give manufacturing employees and factory floor leadership the foundational skills they need to excel, and give your business a competitive edge.

## 5. Inclusive global access, exclusive international business opportunities with ECN

CME provides you with unfettered access to thousands of potential new customers and partners in its exclusive Enterprise Canada Network (ECN), Canada's gateway to the globe. Add in CME's Export IQ series and we will equip you with both the intelligence and the tools to take on the world and win.

*“Globally, we are in a turbulent business environment. Being in business is like riding a bicycle—either you keep moving or you fall down. CME offers the support that all businesses need so they can thrive and be successful.”*

**Betty Lou Pacey**, President & CEO  
BL Innovative Lighting

Contact **CME** to get your  
membership started today!

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